



IMMENSE DC
BETTER THAN REALITY

FULL-SERVICE ESPORTS EXPERIENCES

Better Than Reality®

Our mission

Immense DC's mission is based on providing an exceptional gaming experience for all levels of players as well as supporting the fan experience.

Value proposition

Through the development of esports experience strategies and go-to-market roadmaps, Immense DC is positioned to support the future of digital gaming internationally.



Announce, Amplify and Measure

Our approach

From coordinating each event for marketing expression to public relations, amplifying the message, Immense DC has the capability to measure each activation - a key focus for our clients - thus delivering results

Marketing	Public Relations	Data Monetization
We deliver 360o brand expressions that create buzz-worthy results.	Strategy and message development through public relations theory and media strategy.	Maintain brand awareness cross devices and quantify data engagement metrics

Georgia Top eSports Companies

- ✓ Atlanta #3 eSports City Nationwide
- ✓ Fueled by Digital Entertainment Tax Credits
- ✓ Excellent Inclusive Opportunity
- ✓ Official AAU Varsity Sport
- ✓ Over 100 eSports Studio's in Metro Area



Top eSports Games of 2019

1. Fortnite	\$64,367,332.11
2. Dota 2	\$46,173,679.54
3. Counter-Strike: Global Offensive	\$18,339,329.12
4. PLAYER UNKNOWN'S BATTLEGROUNDS	\$12,408,482.94
5. Overwatch	\$9,117,036.77
6. League of Legends	\$9,023,245.80
7. Call of Duty: Black Ops 4	\$6,517,557.00
8. Arena of Valor	\$5,801,003.19
9. Hearthstone	\$4,067,263.29
10. Rainbow Six Siege	\$3,880,028.31

Schools Offering eSports Scholarships

College Esports Players Are Cashing In big with nearly 200 US colleges are offering around \$15 million per year in scholarships. University teams can earn millions more in tournament prizes.

Sample of Schools Offering eSports Scholarships?

<u>College</u>	<u>City</u>	<u>State</u>
• Ashland University	Ashland	Ohio
• Boise State University	Boise	Idaho
• Columbia College	Columbia	Missouri
• Hawaii Pacific University	Honolulu	Hawaii
• Kent State University	Kent	Ohio
• Miami University	Oxford	Ohio
• Robert Morris University	Chicago	Illinois
• Schreiner University	Kerrville	Texas
• University of Akron	Akron	Ohio
• University of Pikeville	Pikeville	Kentucky
• University of Utah	Salt Lake City	Utah
• University of California-Berkeley	Berkeley	California
• University of California-Irvine	Irvine	California
• Western Kentucky University	Bowling Green	Kentucky
• West Virginia Wesleyan College	Buckhannon	West Virginia

eSports Career Options

More than Computer Coders

- Professional player
- Host
- Coach
- Content Creator
- Marketing Executive
- Admin or Referee
- Social Media Manager
- Production Crew
- Agent
- Event manager

12/6/2019 Real World Snap Shot:

[948 Esports jobs in United States \(40 new\) - LinkedIn](#)

<https://www.linkedin.com › jobs › esports-jobs>

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Questions?

Thanks:

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